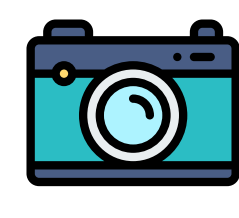


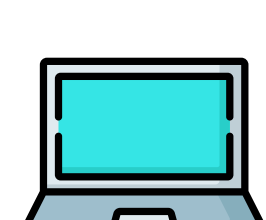
ULTIMATE WRITE-OFF CHECKLIST:

REAL ESTATE MEDIA PROS EDITION



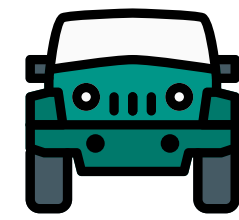
EQUIPMENT & GEAR

DEDUCTIBLE	NOT DEDUCTIBLE
Camera bodies	Gear primarily for personal use (must be mainly for business)
Lenses	
Drones	
Gimbals/Stabilizers	
Tripods/Sliders	
Microphones	
Lights & modifiers	
Audio recorders	
Memory cards & storage drives	
Batteries, chargers & cables	



SOFTWARE & SUBSCRIPTIONS

DEDUCTIBLE	NOT DEDUCTIBLE
Editing software (Final Cut, Premiere Pro, DaVinci)	Netflix / Spotify (unless directly licensing content for work)
Photo editing (Lightroom, Photoshop)	
Delivery platforms (Dropbox, Pixieset, Frame.io)	
Music licensing (Artlist, Epidemic Sound)	
Design tools (Canva Pro, Adobe Express)	
CRM or Scheduling Tools (HoneyBook, Calendly)	
Cloud storage (Google Drive, iCloud-work portion only)	



TRAVEL & TRANSPORTATION

DEDUCTIBLE	NOT DEDUCTIBLE
Mileage (to and from shoots)	Personal vehicle written off entirely if it's your only car (must have a separate personal vehicle)
Tolls & parking	
Travel lodging	
Airfare / Transportation	Hotel stays for non-work days (e.g., Sat & Sun if work ended Friday and you stayed for personal reasons)
Meals while traveling	
Travel for conferences or educational purposes (work-related)	



HOME OFFICE & UTILITIES

DEDUCTIBLE	NOT DEDUCTIBLE
Percentage of rent or mortgage (must be a dedicated workspace)	Workspace in shared living area not used exclusively for business
Internet (business-use portion)	
Office furniture (desk, chair, monitor)	
Utilities (business-use percentage)	



PROFESSIONAL SERVICES

DEDUCTIBLE	NOT DEDUCTIBLE
Bookkeeping & accounting fees (e.g., Be Legit Books)	Personal financial planning unrelated to your business
Legal or business consulting	
Tax preparation fees	



MARKETING & BRANDING

DEDUCTIBLE	NOT DEDUCTIBLE
Website hosting / domain (Squarespace, Wix, Webflow)	Giveaways with no clear business purpose
Business cards & print materials	
Paid ads (Facebook, Instagram, Google)	
Promotional giveaways (must be business-related)	